

IPLAC CIRCULARIZATION POLICY

(Adopted by IPLAC Board of Managers February 2018)

In order to provide enhanced service to its members by providing information about programs that may be of interest to them and to provide support to the legal community, both professional and educational, consistent with IPLAC's central objectives, namely the development of intellectual property law, IPLAC will consider requests from third parties for circularization of certain types of information to its members via email blast and posts on its website according to the below criteria. (IPLAC will no longer consider requests for snail mail circulation to its members.)

IPLAC will not consider requests from third parties that are not educational in nature and with which it does not share a relationship consistent with a sponsorship, partnership or event.

Type of Requestor/Type of Information:

IPLAC will consider requests from law schools and other educational institutions for email blasts or website postings to the membership related to a seminar, conference or other informational/educational event of a subject matter consistent with substantive areas within IPLAC's purview, namely the areas of patents, trademarks, copyrights, trade secrets and the legal issues they present.

IPLAC will consider requests from organizations with which it is partnering for a specific event for information related to that specific event.

IPLAC will consider requests from sponsors consistent with its "Sponsorship Policy" and consistent with the terms of any sponsorship agreements.

Frequency:

IPLAC will consider requests for email blasts from law schools and other educational institutions for educational events no more frequently than once per event, with a cap of 4 emails per year.

IPLAC will consider requests for postings of events on its website from law schools and other educational institutions for educational events in unlimited number, provided a separate fee is paid for each posting.

IPLAC will consider requests for email blasts from organizations with which it is partnering for a specific event for information related to that specific event in advance of each such specific event.

IPLAC will consider requests for email blasts from sponsors for email blasts consistent with the terms of any sponsorship agreements.

Charges:

Law school or other educational institution:

\$50.00 per email blast

\$50.00 per website posting

Partner Organization for Joint Event:

No charge

Sponsor:

Consistent with terms of any sponsor agreement.

Unless specifically agreed otherwise in a sponsor agreement, sponsor fees for email blasts or web site postings are not waived.

If there is no sponsor agreement or if the sponsor agreement does not address these costs, then \$50.00 per email blast and \$50.00 per website posting.

Should there be any conflict between this Circularization Policy and IPLAC's Sponsorship Policy, this Circularization Policy shall be controlling. However, the terms of any contract between IPLAC and any third party shall supersede any conflicting term of this Circularization Policy.

The above charges are meant to offset IPLAC's administrative costs and to offset other costs of the member services provided by IPLAC. IPLAC does not sell access to its membership and does not sell its membership data. IPLAC reserves the right to refuse the request of any third party wishing access to its membership for any reason and at its sole discretion. This policy shall be amended from time to time.